

**2016 EASTER SUN RUN  
22<sup>ND</sup> ANNUAL  
MARCH 26  
SEDGWICK COUNTY PARK**

**RACE SPONSORSHIP LEVELS**

**\$25,000**

- Name Sponsor – “Your Company Name Easter Sun Run” – if desired
- Company would be named every time the race is mentioned, billboard, brochures, online, radio, posters, and at race day
- 20 free registrations – \$600 value
- Includes all of benefits of the \$5,000 sponsorship level

**\$5,000**

- Logo on billboards
- Specific banner recognizing your company sponsoring a component of the event (River Community Church BBQ, Donovan’s Award Ceremony, Start line, Finish line)
- 10 free registrations – \$300 value
- Includes all other benefits of the \$2,500 sponsorship level

**\$2,500**

- Logo in race brochures
- Logo on the race t-shirts
- Logo on banners at the race
- Logo on <http://www.eastersunrun.com> website
- Logo in newspaper ads
- Recognized at the event
- 5 free registrations – \$150 value
- Invitation to put your company information in race packets

**\$1,000**

- Each \$1,000 sponsors one kilometer on the 10K course.
- Sign marking sponsorship will be placed at the beginning of sponsored kilometer

- Recognized at the event
- Invitation to put your company information in race packets

## **CORPORATE PACKAGES**

### **10-24 EMPLOYEES: \$480**

- Enroll 10-24 employees in the Easter Sun Run (\$300-\$720 value)
- Recognized at the event
- Receive area to put company signage, serve as meeting place for employees
- Recognition on Easter Sun Run Website as “Corporate Sponsor”

### **25-49 EMPLOYEES: \$980**

- Enroll 25-49 employees in the Easter Sun Run (\$750-\$1,470 value)
- Recognized at the event
- Receive area to put company signage, serve as meeting place for employees
- Personalized company t-shirts if recruitment deadline is met
- Recognition on Easter Sun Run website as “Corporate Sponsor”

### **50-74 EMPLOYEES: \$1,480**

- Enroll 50-74 employees in the Easter Sun Run (\$1,500-\$2,220 value)
- Recognized at the event
- Receive area to put company signage, serve as meeting place for employees
- Personalized company t-shirts if recruitment deadline is met
- Recognition on Easter Sun Run website as “Corporate Sponsor”
- Invitation to put your company information in race packets

### **75-125 EMPLOYEES: \$2,500**

- Enroll 75-125 employees in the Easter Sun Run (\$2,250-\$3,750 value)
- Recognized at the event
- Receive area to put company signage, serve as meeting place for employees
- Personalized t-shirts if recruitment deadline is met
- Recognition on Easter Sun Run website as “Corporate Sponsor”
- Invitation to put your company information in race packets
- Addition of company logo to all race t-shirts

## **126-250 EMPLOYEES: \$5000**

- Enroll 126-250 employees in the Easter Sun Run (\$3,780-\$7,500 value)
- Recognized at the event
- Receive area to put company signage, serve as meeting place for employees
- Personalized t-shirts if recruitment deadline is met
- Recognition on Easter Sun Run website as “Corporate Sponsor”
- Invitation to put your company information in race packets
- Logo on banner at the race
- Logo in race brochures

## **OTHER SPONSORSHIP OPPORTUNITIES**

*Available a la carte*

- Inclusion of company materials in race packets: \$500  
*(.25 per packet x 2000 packets)*
- Company sign at race:
  - Company provides own sign: \$100
  - Youth Horizons provides sign: \$300
- Inclusion of company logo on t-shirt: \$1000  
*(.50 per shirt x 2000 shirts)*
- Sponsorship of medals
- Naming rights to each race, or Easter Sun Run as a whole.

If you have any questions, please call Amy at 262-8293 ex. 206, or email [amy@youthhorizons.net](mailto:amy@youthhorizons.net).